VICTORIAN CURRICULUM AND ASSESSMENT AUTHORITY

Victorian Certificate of Education 2009

SUPERVISOR TO ATTACH PROCESSING LABEL HERE

STUDENT NUMBER

									Letter
Figures									
Words									

MEDIA

Written examination

Monday 16 November 2009

Reading time: 11.45 am to 12.00 noon (15 minutes)
Writing time: 12.00 noon to 2.00 pm (2 hours)

QUESTION AND ANSWER BOOK

Structure of book

Section	*Number of questions*	*Number of questions to be answered*	*Number of marks*
A	5	5	25
B	3	3	20
C	4	4	20
			Total 65

- Students are permitted to bring into the examination room: pens, pencils, highlighters, erasers, sharpeners and rulers.
- Students are NOT permitted to bring into the examination room: blank sheets of paper and/or white out liquid/tape.
- No calculator is allowed in this examination.

Materials supplied
- Question and answer book of 19 pages.
- Additional space is available at the end of the book if you need extra paper to complete an answer.

Instructions
- Write your **student number** in the space provided above on this page.
- Answer **all** questions in the spaces provided.
- All written responses must be in English.

Students are NOT permitted to bring mobile phones and/or any other unauthorised electronic devices into the examination room.

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SECTION A – Narrative

The narrative texts I have studied this year are

1. _____

2. _____

Question 1
Define two production elements.

_____

_____

_____

_____

_____

_____

_____

_____

2 marks

Question 2

Using **one** of the texts studied for narrative, **explain** how the production elements you identified in **Question 1** work together to enhance the audience's engagement with a **character and/or relationships between characters** in the narrative.

5 marks

Question 3

Using the **other** text studied for narrative, **explain** how **two** production elements listed below combine to convey aspects of a **setting** and its **function** in the narrative.

- lighting
- sound
- editing/vision and sound design and mixing
- visual composition and mise en scène

5 marks

Question 4

With reference to **one** of the texts studied for narrative, **explain** how **sound** is used to develop the narrative. Your response **must** refer to **two** of the points below.

- music
- sound effects
- dialogue/voice-over
- absence of sound

4 marks

Question 5

Analyse the way that **one** of the following story elements is used in **both** of the narrative texts you have studied this year.

- opening and/or closing sequences
- cause and effect including character motivations
- multiple storylines and how they interrelate
- point(s) of view from which the narrative is presented

In your answer you **must** also refer to **two or more** production elements. Use specific examples from each narrative text to support your analysis.

9 marks

Total 25 marks

END OF SECTION A
TURN OVER

SECTION B – Social values

Name the text you studied for Social values this year.

_____

Production period _____

Place of production _____

Question 1

a. **Define** the term social value.

_____

_____

_____

_____

b. Provide **one** example of a social value present in the production period stated above.

_____

_____

_____

_____

1 + 1 = 2 marks

Question 2

Explain how a social value is reflected in a representation in the media text you studied this year.

_____

_____

_____

_____

_____

_____

_____

_____

_____

3 marks

Question 3

Discuss the ways in which the media text you studied reflects the social values of its production period and **analyse** the **extent to which** the text supports and/or challenges those social values.

You **must** refer to the following.

- the nature of social values and how they are reflected in the text's representations
- the degree to which dominant values and/or emerging, alternative, oppositional values are supported and/or challenged in the text

SECTION B – Question 3 – continued

15 marks

Total 20 marks

END OF SECTION B
TURN OVER

SECTION C – Media influence

Question 1

Discuss one example where the media is claimed to have **positively** influenced its audience.

3 marks

Question 2

a. **Outline one** argument either in favour of, **or** against, media content regulation.

b. **Discuss one** example of where a media form and/or text's content was regulated, **and analyse** the effectiveness of this type of media control.

2 + 4 = 6 marks

Question 3

Compare two communication theories and/or models which attempt to explain the **nature** and **extent** of media influence.

5 marks

Question 4

Evaluate the arguments and evidence that have been used to support **one** of the communication theories and/or models you have referred to in **Question 3**.

6 marks

Total 20 marks

END OF QUESTION AND ANSWER BOOK

Extra space for responses

Clearly number all responses in this space.

A script book is available from the supervisor if you need extra paper to complete your answer. Please ensure you write your **student number** in the space provided on the front cover of the script book. **At the end of the examination, place the script book inside the front cover of this question and answer book.**

Victoria
The Place To Be